



Public Outreach Update

WAC-TAC Meeting
September 13, 2021





2021 Summer Drought Outreach Campaign

- Second Regional Drought Drop By Event
- Saving Water Challenge for July through August
- Ongoing bilingual social media and advertising
- New Partnership Website Design
- Trusted Messenger Video Project



DROUGHT DROP BY

August 21 - 8am to 12pm
Pick up a FREE water-saving kit.

Locations in Marin, Sonoma, and Mendocino Counties

www.SavingWaterPartnership.org





SAVING WATER CHALLENGE

DROUGHT IS HERE. JOIN THE SAVING WATER CHALLENGE!



[LEARN MORE >](#)

Saving Water Challenge July-August

Save Water, Win Prizes!

Simple changes can make a **BIG** impact when it comes to saving water. See how many of the 31 water-saving tips you can adopt to reduce water use inside and outside your home. Fill out the form below to be entered into a drawing for these water saving prizes:

Prizes

- High-efficiency clothes washer
- High-efficiency toilet
- Smart irrigation controller
- Smart Home Water Monitor
- Rainwater catchment system
- Gift certificate for a carwash at a carwash that recycles wash water

To be eligible to enter or win these Drawings you must be at least 18 years of age and:

- i. A resident of Sonoma County whose water is supplied by the California American Water - Larkfield, City of Cloverdale, City of Cotati, City of Healdsburg, City of Petaluma, City of Rohnert Park, City of Santa Rosa, City of Sonoma, Valley of the Moon Water District, Town of Windsor; or
- ii. A resident of Marin County whose water is supplied by North Marin Water District or Marin Water.

[Enter the Challenge Here!](#)

Bilingual Drought Messaging

**DROUGHT
IS HERE
SAVE
WATER**



Turn the water off while you:

- Brush your teeth
- Wash your hands
- Shave



SavingWaterPartnership.org

**LA SEQUÍA
ESTÁ
AQUÍ
AHORRE
AGUA**



Cierre la llave cuando:

- Se cepilla los dientes
- Se lava las manos
- Se afeita



SavingWaterPartnership.org

New Partnership Website



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Drought Is Here Save Water

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IS HERE
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WATER

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Eco-Friendly Garden Tour!

The Eco-Friendly Garden Tour is a public outreach and education program that promotes sustainable landscaping practices by showcasing inspiring gardens throughout Sonoma and Marin counties. The Tour highlights [Russian River-Friendly](#) and [Bay-Friendly](#) landscaping best practices, and supports [Qualified Water Efficient Landscaper](#) certified professionals by featuring their personal or client's gardens.

Trusted Messenger Video Project



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Drought Tips and Best Practices





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California American Water- Larkfield · City of Cloverdale · City of Cotati · City of Healdsburg · Marin Municipal Water District ·
North Marin Water District · City of Petaluma · City of Rohnert Park · City of Santa Rosa · City of Sonoma · Sonoma Water ·
Valley of the Moon Water District · Town of Windsor

www.savingwaterpartnership.org